



St Joseph's
Hospice

Corporate Partnership Opportunities



By partnering with St Joseph's Hospice, businesses large and small across a whole range of industries are making a positive impact in our local community and supporting those affected by life-limiting conditions and terminal illness.

Every year St Joseph's Hospice brings comfort, care and support to over 6,500 local people when they need it most. We provide; palliative, nursing and medical care, emotional support, respite care, practical advice, physical and psychological therapies, pastoral care, social and creative activities.

**Your partnership
will have an
incredible
impact**



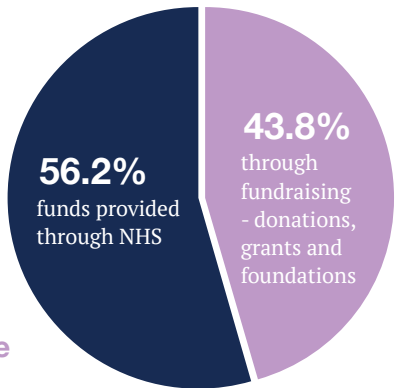
TO GET INVOLVED CALL 020 8525 3200

**All of our care is provided
FREE OF CHARGE but
delivering it costs over
£14 million each year.**

Each year the gap between our operating costs and the amount we need to fundraise widens and this is because funding levels are not guaranteed coupled with an increasing demand for our services.

That's why the support of businesses and organisations like yours is essential to help make us stronger as an organisation and enable us to reach even more individuals facing life-limiting or critical illness.

We recognise that our partnerships are driven by more than just philanthropic desires, they must also match your business objectives.



Some of the benefits of Corporate Partnership for your business

- Increase brand awareness and visibility
- Drive employee engagement, staff retention and recruitment
- Develop your employees' skills and build confidence
- Generate new income streams and innovation
- Alignment with a leading local charity with a rich 115 year history in your community
- Provide excellent networking opportunities
- Benefit from tax incentives - donating goods or financial support is tax deductible

Every day we see the difference the passion and energy of our corporate partners make to the Hospice and our patients, no matter what role your business undertakes you will be helping us deliver care and support to those who need it.

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What are the Corporate Partnership Opportunities?

There are lots of ways your business can partner with St Joseph's.

A Corporate Donation

Donations can provide a tax incentive to your company and allow direct investment into the delivery of care and support for our patients.

Charity of the Year

A Charity of the Year partnership with St Joseph's Hospice is a fantastic way to bring employees and customers together to meet your business objectives, raise money and have fun.

Employee Fundraising

Fundraising for St Joseph's Hospice, brings your employees together to have fun and make a difference. It's also a perfect way for employees to develop new skills and deliver business benefits.

Event sponsorship

Through event sponsorship, you can raise the profile of your business right in the heart of your local community. St Joseph's Hospice runs several events throughout the year, so there are always opportunities available.

Cause-Related Marketing

CRM can align your services and products as a responsible business with a charity delivering high-quality care to its patients, thus generating enhanced donations and positive brand exposure.

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Gifts-in-kind

You may have products to donate or pro bono services to offer.

Corporate Volunteering

Whether your team are good listeners, expert organisers, would like to bucket collect, sort donated items or simply fundraise, volunteering at St Joseph's Hospice is rewarding, enjoyable and safe.

Promote the work of the Hospice

Get involved on social media, follow us on Twitter and like our Facebook page. Share updates with friends and family and encourage donations through www.stjh.org.uk.

However you choose to partner with us, we'll make it easy for you to get involved.

We can provide:

- A dedicated account manager
- Calendar of exciting events
- A fundraising toolkit, packed full of ideas and inspiration
- Branded materials and point of sale items
- PR support
- Places in fundraising events and challenges
- Employee volunteering opportunities



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We will put your Business right at the heart of our work.

Thanks for considering becoming a Corporate Partner. You've made the first step towards making a huge impact in our community. Whether you want to raise money or donate time and skills, we will put your business right at the heart of our work.

Together we can make a real difference in our community, become a Corporate Partner today

**Call Julia Dawson
Corporate Engagement Manager
on 020 8525 3200
or email j.dawson@stjh.org.uk**

Corporate Partnership Packages

There are four official partnership opportunities available – Platinum, Gold, Silver and Bronze. Each partnership will hold a special and unique relationship with St Joseph's Hospice and reflect both the business needs of the company and those of the Hospice.

While every partnership is unique and tailored to match your business' needs and skills, please see below for a guide to the standard packages available depending on your level of partnership. This represents the value of your giving over a 12-month period.

We will always consider bespoke opportunities with partners outside of our standard packages and tailor these to the needs of the business.

Partner benefits	Platinum £50,000 +	Gold £30,000 +	Silver £15,000 +	bronze £5,000 +
Full-colour logo on Donor Recognition Wall in Hospice Hub based on donation value	✓	✓	✓	✓
A behind-the-scenes tour of the Hospice	✓	✓	✓	✓
Listing and logo on the website under Corporate Partnerships section	✓	✓	✓	✓
Copy of quarterly newsletter - Life	✓	✓	✓	✓
Recognition in our Annual Review	✓	✓	✓	
Volunteering Opportunities	✓	✓	✓	
Complimentary registrations for participants in our Challenge Events	✓	✓		
Naming Opportunities within the Hospice	✓			
Use of conference room facilities for away-days/ corporate events	✓			
Speaking opportunities at bespoke corporate networking events	✓			

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**St Joseph's
Hospice**

Compassionate Community Care since 1905
[Advocacy](#) | [Compassion](#) | [Justice](#) | [Quality](#) | [Respect](#)

Founded in 1905 under the care of the Religious Sisters of Charity. Charity No. 1113125